




# Why Use A Wedding Planner?

**G**reat wedding planners bring the vision of your special day to life by planning, organising and overseeing all aspects of your wedding. They know the pitfalls to avoid and have the experience to deliver the perfect day for you.

Some couples are reluctant to use a wedding planner, mainly because they're concerned about costs, but also because they want to maintain control of their wedding and can be concerned that a wedding planner may not stick to the vision they have for their own special day.

A good wedding planner should completely allay these fears. Firstly, they can save you money through negotiations with venues, florists, caterers and time-saving planning from experience. Secondly, a wedding planner can be involved as much or as little as you want them to be; you decide that from the outset at your initial consultation.



The first thing a wedding planner should do is sit with the couple and listen to their vision of what they expect for their special day, then come to an understanding of what is achievable within budget and deliver it!

Your wedding day is the one day you need to be able to enjoy and relax. Too many couples take on the stress of managing their entire wedding only to discover afterwards that they

didn't really enjoy the time in the lead up to their wedding because they were concerning themselves with all elements of their day instead of just focusing on themselves!

*A good wedding planner should ensure you get the most you can from your budget*

You should be able to enjoy the time leading up to your wedding, simply focusing on looking and feeling as great as you possibly can, and looking forward to sharing this very special occasion with family and friends.

A good wedding planner should ensure you get the most you can from your budget and ensure the venue you choose is looking after you as a priority.

Dealing with the venue in the absence of a wedding planner can sometimes become challenging as venues sometimes hold numerous weddings a week, so it can be difficult to feel like you're receiving the treatment you should. When you're spending the kind of money a wedding costs, you should feel like VIPs every time you speak to or deal with the venue and they should know exactly

who you are and what your day consists of. It doesn't matter how many weddings they host, yours is the only one that matters to you, and with the right kind of management and negotiation, this relationship can all go well and ease a lot of stress on both of you.

Sometimes couples get overwhelmed because they're working full time and trying to organise an event this size (the most important event they'll probably ever organise) in their spare time, which will inevitably cause stress.

The experienced wedding planner makes every moment of your wedding unique and never loses sight of the importance of your vision for your day.

With over 20 years of event management experience in locations all over Ireland and abroad, White Diamond Events know exactly what's required to make your day run perfectly for you!

We offer a bespoke service like no other so you can decide exactly how you want your day to go and what budget you want to spend. We have listened to clients for many years about what they do and don't want, and with our wealth of experience we can give you access to some of the best suppliers and venues in the business, both at home and abroad.

White Diamond Events Ireland

info@whitediamondevents.ie T: 01 5133762

www.whitediamondevents.ie



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